

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .D.TARKANIAN 4 CONGR

Product D.TARKANIAN FOR CONG

Estimate#

Buyer CHRIS FEIST

Phone#

Fax#

Agency () SANDLER INNOCENZI

705 PRINCE ST

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

Flight Dates 10/09/2012 - 10/15/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

NEW ORDER

PLS CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A	NEWS	:30	\$450.00	10/09-10/12	1	1	1	\$450.00	
	2	M	5A-6A	NEWS	:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
	3	TU-F	6A-7A	NEWS	:30	\$700.00	10/09-10/12	1	1	1	\$700.00	
	4	M	6A-7A	NEWS	:30	\$700.00	10/15-10/15	1	1	1	\$700.00	
	5	TU-F	7A-9A	TODAY SHOW	:30	\$900.00	10/09-10/12	1	1	1	\$900.00	
	6	M	7A-9A	TODAY SHOW	:30	\$900.00	10/15-10/15	1	1	1	\$900.00	
	7	TU-F	11A-12P	RACHEL RAY	:30	\$325.00	10/09-10/12	1	1	1	\$325.00	
	8	M	11A-12P	RACHEL RAY	:30	\$325.00	10/15-10/15	1	1	1	\$325.00	
	9	TU-F	12P-1230P	NOON NEWS	:30	\$425.00	10/09-10/12	1	1	1	\$425.00	
	10	M	12P-1230P	NOON NEWS	:30	\$425.00	10/15-10/15	1	1	1	\$425.00	
	11	TU-F	1230P-1P	NOON NEWS	:30	\$325.00	10/09-10/12	2	1	2	\$650.00	
	12	M	1230P-1P	NOON NEWS	:30	\$325.00	10/15-10/15	1	1	1	\$325.00	

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	13	TU-F	3P-4P	DR. PHIL	:30	\$450.00	10/09-10/12	1	1	1	\$450.00	
	14	M	3P-4P	DR. PHIL	:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
	15	TU-F	4P-430P	NEWS	:30	\$725.00	10/09-10/12	1	1	1	\$725.00	
	16	M	4P-430P	NEWS	:30	\$725.00	10/15-10/15	1	1	1	\$725.00	
	17	TU-F	430P-5P	NEWS	:30	\$725.00	10/09-10/12	2	1	2	\$1,450.00	
	18	M	430P-5P	NEWS	:30	\$725.00	10/15-10/15	1	1	1	\$725.00	
	19	TU-F	5P-630P	NEWS	:30	\$1,200.00	10/09-10/12	2	1	2	\$2,400.00	
	20	M	5P-630P	NEWS	:30	\$1,200.00	10/15-10/15	1	1	1	\$1,200.00	
	21	TU-F	730P-8P	RALSTON	:30	\$900.00	10/09-10/12	4	1	4	\$3,600.00	
	22	M	730P-8P	RALSTON	:30	\$900.00	10/15-10/15	1	1	1	\$900.00	
	23	TU-F	11P-1135P	NEWS	:30	\$1,200.00	10/09-10/12	1	1	1	\$1,200.00	
	24	M	11P-1135P	NEWS	:30	\$1,200.00	10/15-10/15	1	1	1	\$1,200.00	
	25	TU-F	1135P-1235A	TONIGHT SHOW	:30	\$500.00	10/09-10/12	1	1	1	\$500.00	
	26	M	1135P-1235A	TONIGHT SHOW	:30	\$500.00	10/15-10/15	1	1	1	\$500.00	
	27	SA-SU	5P-630P	NEWS	:30	\$675.00	10/13-10/14	1	1	1	\$675.00	

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	28	SA	730P-8P	VEGAS INC	:30	\$225.00	10/13-10/13	1	1	1	\$225.00	
	29	SA-SU	11P-1130P	NEWS	:30	\$1,100.00	10/13-10/14	1	1	1	\$1,100.00	
	30	SA	6A-7A	NEWS	:30	\$350.00	10/13-10/13	1	1	1	\$350.00	
	31	SA	7A-9A	SAT TODAY	:30	\$625.00	10/13-10/13	1	1	1	\$625.00	
	32	SU	9A-930A	NEWS	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
	33	SU	6A-7A	NEWS	:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
	34	SU	7A-8A	SUN TODAY	:30	\$750.00	10/14-10/14	1	1	1	\$750.00	
	35	TU-F	630P-730P	JEOPARDY/WHEEL	:30	\$1,300.00	10/09-10/12	1	1	1	\$1,300.00	
	36	M	630P-730P	JEOPARDY/WHEEL	:30	\$1,300.00	10/15-10/15	1	1	1	\$1,300.00	
	37	SU	1130P-12A	SPORTS NIGHT	:30	\$200.00	10/14-10/14	1	1	1	\$200.00	

---REPORT TOTALS---

Report Totals: 43 / \$29,975.00

---SALES MONTHLY TOTALS---

Oct 12: 43 / \$29,975.00

Sales Totals: 43 / \$29,975.00

Station Totals: 43 / \$29,975.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$107,054	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	28%
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Buyer	CHRIS FEIST	Flight Dates	10/09/2012 - 10/15/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					
		KTNV 24%	KTUD 0%	KVCW 0%	KVMY 0%
		XXXX 0%			KVVU 18%

Books	NOV12
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE